

## A Saathi for all your health needs



• [Nivedita Ganguly](#)



The team of HealthSaathi in Visakhapatnam.— photo: by arrangement

### FEATURES

- One can set reminders for doctor appointments, medicines, tablet refill, child vaccinations
- Request home-based vaccination service, pregnancy care, and support for chronic diseases
- In its 'Genome' segment, the user can place a request for a complete genetic test
- Company also ties up with vendors to provide caretakers and babysitters



It is a complete healthcare solution for each family member as per their age and need. The app enables the user to monitor health issues and health updates

— RAJA SEKHAR, COO, Eunoia Technologies

*An Android-based app aims at providing preventive, predictive, and personalised services*

Raja Sekhar Pentakota saw his mother, a Type II diabetic, struggle to remember taking her daily schedule of five to six pills and often fail to keep track of doctor visits.

Staying away from his parents only added to his anxiety of monitoring their health condition.

The best he could do was to send her SMS reminders, specifying the name of tablets and time to be taken. He also used to send doctor appointment reminders and look for caretakers for his parents.

His personal experience led him to create a holistic health solution that would assist people with services to effectively deal with health issues. Thus, the idea to create a health app called 'HealthSaathi' came about.

The app that was launched on the Android platform aims at providing preventive, predictive, and personalised health services for a family across age groups.

"It is a complete healthcare solution for each family member as per their age and need. The app also enables the user to monitor health issues and health updates of all family members under one platform," said Mr. Raja Sekhar, COO, Eunoia Technologies, an IT services firm involved in mobile application development and business process automation.

HealthSaathi has features wherein you can set reminders for doctor's appointments, medicines, tablet refill, and child vaccinations, and request for home-based vaccination service, pregnancy care, fitness care, and support for chronic diseases such as hypertension and diabetes, and diet plans across age groups.

One of the other key features of the app is its 'Genome' segment, wherein the user can place a request for a complete genetic test.

Depending on reports, the app will give predictive health information that can bring to light health issues like sickle cell anaemia, Down's syndrome, chromosomal diseases, and autism.

This apart, HealthSaathi has also tied up with vendors to provide caretakers and babysitters.

Singapore-based Govin Capital has invested an undisclosed amount in HealthSaathi in exchange of a 14 per cent equity stake. It is also providing infrastructure and mentoring support through its incubator, Start Up Accelerator India, that was set up in July last year in collaboration with the Government of Andhra Pradesh.

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## Visakhapatnam startup launches healthcare app

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Visakhapatnam: City-based startup HealthSaathi LifeCare launched its healthcare app to provide home-based services such as genetic tests, child care and elder care takers for residents of Vizag on Friday. Singapore-based Govin Capital has invested in Health Saathi with a 14% equity stake and is also providing infrastructure and mentoring support through its incubator Startup Accelerator India in the city.

Founded by Raja Sekhar and Bhyrav Murthy, HealthSaathi acts as a personalised health companion and provides predictive and preventive solution to combat ill-health and assist in leading a healthy lifestyle for all age-groups.

Speaking to TOI, HealthSaathi CEO Raja Sekhar said the goal is to reduce the need of reactive diagnostics and treatment through hospitals, doctors or a diagnostic centres by predicting and preventing possible health issues of people in advance.

He said that anyone with an Android phone can download the HealthSaathi app and once registered, the application will explain the different services available in the app. As part of the genetic tests, HealthSaathi is initially serving categories related to birth defects, Downs Syndrome, sickle cell anaemia, chromosomal disorder and autism. The ap will be available on IOS too in about a month's time.

Explaining the services offered by the HealthSaathi App, he said, "We are empowering an individual with an Android phone to become a health companion for the entire family." Citing an example, he said, "Supposing an elderly person in the family needs to take medications, then a family member can download the HealthSaathi App and feed the schedule when the tablets have to be taken. Based on the inputs, the App will be able to either send SMS or Whatsapp alerts to the elderly person to take medicines on time." At the same time, he said, "In the next phase we want to use voice recordings too so that if elderly people are not able to read messages, then a simple play button can tell them what tablets they have to take as part of their routine."

Referring to the genetic tests, he said that HealthSaathi has tied up with an authorised government testing agency, which can alert pregnant women or parents of newly-born babies of health issues to children. "This is done by studying the genetics and we can help parents take preventive measures earlier than usual," he added.

HealthSaathi has also tied up with around 150 care takers, who will be available for customers requiring either child or elderly care. "As soon as the requirement for the caretaker is entered into the app, we will identify the most suitable caretaker and send it to the customer, who can take a decision and utilise their services," he added.

Co-founder Bhyrav Murthy said the investment from Govin Capital will be utilised for application development, marketing and research.

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