

PRESS RELEASE:

Coursepad Announces Collaboration with Govin Academy to Deploy Bio-Entrepreneurship & Innovation Management Mobile Learning Applications.

SINGAPORE - Coursepad, a local mobile learning startup jointly announced with Govin Academy, plans to roll out innovative mobile learning apps targeted at aspiring entrepreneurs world-wide. Coursepad will integrate the bio-entrepreneurship, technopreneurship and innovation management modules developed by Anand Govindaluri of Govin Academy into mobile applications that transform the educational learning market.

What makes the new entrepreneurship apps different is also the fact that Coursepad is putting all of their gamification know-how to make entrepreneurship training a social game. *"In traditional e-learning, it's all about just reading materials, completing tests and hoping the learning sticks. Coursepad turns learning objectives into fun challenges that learners can complete with their friends,"* says Kevin Chan, Coursepad's CEO and co-founder.

Coursepad Pte. Ltd. which has soft-launched its mobile learning platform is a top 10 finalist in the IdeasInc 2013 startup accelerator programme (organised by Nanyang Technological University) and caught the eye of veteran, Singapore based, healthcare investor Anand Govindaluri.

"We're thrilled to be working with Coursepad as we see ourselves as pioneers in providing affordable and scalable entrepreneurship education all over the region. The mobile learning apps we develop with Coursepad play a key role in our strategy to deliver quality entrepreneurship education at scale to teams all over the region," says Anand Govindaluri, Founder & CEO, Govin Academy Pte Ltd, Singapore

The upcoming entrepreneurship training apps will be made available to students attending classes conducted by Govin Academy in Singapore and the region as early as September 2013.

About Coursepad Pte. Ltd.

Coursepad is a mobile learning platform that allows organisations to rapidly deploy social learning apps that are perfect for delivering bite-sized training material and social assignments to teams. The Coursepad team believes in a future where learners effortlessly create content, share knowledge and participate with learning on the move. Coursepad is headquartered in sunny Singapore.

To get in touch, email us at contact@coursepad.com.
(<http://www.coursepad.com>)

About Govin Academy Pte. Ltd.

Govin Academy is a Singapore-headquartered company that aims to be a leader in affordable bio-education for medical & science students and professionals. Its key focus is to impart innovative and cutting-edge biomedical solutions and bio-business management learning solutions to professionals with a particular focus on Singapore and Asian markets.

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